



**I
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**“ZARA NACHKE
DIKHA”**

DANCE COMPETITION

- AMERICAN

**CULTURAL ASSOCIATION
AUGUSTA, GA**

To South Asian University Dance Team,

My name is Runa Talukdar-Mitra, and I am the president of the Indo-American Cultural Association of Augusta, GA. Our organization has been hosting the Annual India Day Celebration in Augusta, GA now for 18 years, and this year, we have decided to change the show to a University Dance Competition! We cordially invite your dance team to participate in our 1st Annual Dance Competition right here in Augusta, GA, on October 2, 2010 at Augusta State University. We have seen your dance team perform at several competitions here in the Southeast and believe that your team is a perfect candidate for our competition.

This year, since we are in our preliminary stages, the entry fee for the competition is just \$75, due by September 12, 2010. We will have two categories, Folk, and Fusion, and there will be 1st prizes awarded to both categories worth \$750 / each. In addition, all the proceeds from the event will be donated to local charities right here in Augusta, GA such as the Shelter for Abused Women, and the Augusta Literacy Foundation.

We are excited about the change in our show, and we hope with your help and other dance teams such as yourself here in the Southeast we can make it a huge success. We have extended our invitation to several teams throughout the Southeast, but will only be accepting six teams this year. This packet includes an application form for your team, rules and regulations for the show, and the judging criteria.

If your team is interested in performing in our competition, please email us at iacaugusta@yahoo.com. This will reserve your place in the show, and then you can send us the completed application form as soon as possible to:

IACA – “Zara Nachke Dikha”

C/O Runa Talukdar-Mitra
708 Fosters Court
Evans, GA 30809

If you have any questions please feel free to contact us at iacaugusta@yahoo.com, and you may check our website for the application form, and other information, <http://www.iacaugusta.org> . We look forward to hearing from your team soon.

Sincerely,

Runa Talukdar-Mitra
President, IACA



COMPETITION

PARTICIPANTS:

- ❖ All team members must be students at a college or university. A team may be composed of students from various universities or colleges. Multiple teams from the same university may be selected to compete.
- ❖ The team may bring up to two team managers, who will be included with the registration fee.
- ❖ Any additional supporters of the team will be required to purchase a ticket to the show and will **NOT** be allowed to accompany the team during rehearsal and the show.

SHOW:

- ❖ The dance and music styles of each performance must incorporate elements of South Asian origin, including, but not limited to, bhangra, garba/raas, Hindi film, remixes, etc.
- ❖ Teams must perform the type of dance which they have selected in the registration packet.
- ❖ Exhibition performances are intended to showcase the talent of the local Augusta dance groups.

APPLICATION PROCESS

1. Complete the Registration Form included in this packet.
2. Submit your registration form and fee (make checks payable to "IACA").
3. Registration Packet must be received by the date listed below.

NOTE: The deadline listed below is the date by which the materials **MUST BE RECEIVED**. In order to ensure that your materials are received by these dates, please mail them **at least one week in advance**.

Registration

- ❖ To reserve your spot in the show, email iacaugusta@yahoo.com by **September 6, 2010**. This will confirm your spot. We will accept only six teams this year for the competition, so spaces are limited, and it is best to e-mail us as soon as possible to make sure we can accommodate your team.
- ❖ To register, submit your registration form, and fee of **\$75 non-refundable**, by **Sunday, September 12, 2010** (Once again, IACA must *receive* materials by this date).

Mail all materials to:

IACA – “Zara Nachke Dikha”
C/O Runa Talukdar-Mitra
708 Fosters Court
Evans, GA 30809

- ❖ After we confirm which teams will participate in the competition, we will notify each team, by **Friday, September 17, 2010** via their respective contact information of all further details. Following this confirmation, we will also send you a detailed packet with directions, show rehearsal times, performance times, etc.



RULES AND REGULATIONS

1. Dance performances must be a **minimum length of five (5) minutes** but may not exceed a **maximum length of eight (8) minutes**. Any team that goes under or over the set time constraints will be subject to a deduction of points from the teams score.
2. Each team must have **no fewer than five (5) members**. Any individual that is not currently enrolled in a college or university will NOT be allowed to participate, regardless of the individual's past history with the team.
3. No individual may perform for more than one team performing in the competition.
4. Each team is allowed to bring up to two non-dancing members. These two additional individuals may include managers, dholis, or singers.
5. Final team rosters must be submitted electronically and be received by **Friday, September 24, 2010. Please send to iacaugusta@yahoo.com** .
6. Each team needs to register at either the time of stage rehearsal or the morning of the show at **Maxwell Performing Arts Theater @ Augusta State University**. All teams must register by 2 p.m. the day of the show. When your team registers, you will be given back stage passes, as well as a tour of the dressing rooms, and lighting/sound facilities.
7. There is an optional rehearsal at **Maxwell Performing Arts Theater, at Augusta State University** the night before the show, **Friday, October 1, 2010**. If you choose to take advantage of the rehearsal opportunity, we will notify you of your rehearsal time, and you will be given 20 minutes to rehearse your act.
8. Each team's performance music must be recorded in mp3 format onto one continuous track, which includes all intended breaks and pauses. The music must consist of only one track. The mp3 file must be submitted electronically to IACA along with the final roster by **Friday, September 24, 2010**.
9. All lighting cues should be submitted along with the mp3 track by **Friday, September 24, 2010**.
10. On the night of the show, performers must report backstage by their assigned time. Failure to comply with this rule may lead to disqualification. The show order is **NOT** to be changed under any circumstances. If the entire team is not present at the time of their scheduled performance, they must perform without the individual or forfeit their right to compete.
11. Props may be used during a teams performance. Glitter, confetti, flowers, open flames, colorful powder, etc are NOT allowed on stage. Props will be kept in a separate room from the dressing room. The use of large mobile structures is permitted as long as they can be transported on and off the stage by the team itself. IACA is not responsible for the transportation or disposal of any props.
12. The consumption of alcohol, the use of any illegal substances, and/or being under the influence on or near the premises of ASU's Maxwell Performing Arts Theater will **NOT** be tolerated. IACA and ASU reserve the right to disqualify and/or expel any participant who violates this rule.
13. All participants are expected to comply with the operation and use rules at ASU's Maxwell Performing Arts Theater.
14. Any damages incurred on the venue or other facilities by the team will be the liability of the team.
16. IACA, nor any other sponsoring organization is responsible for any bodily/personal injury or damage/loss to property resulting from participation in IACA – "Zara Nachke Dikha".
17. IACA reserves the right to add and update rules and regulations that it deems necessary and appropriate about the venue and the competition itself. Any further additions will be posted on the website and team contacts will be notified via email of all changes.



“ZARA NACHKE DIKHA” REGISTRATION FORM (page 1 of 2)

1. Team Name: _____

College or University: _____

Number of team members: _____

2. Select the type of dance your team will be performing:

_____ Fusion _____ Folk

3. Please briefly describe the type/style of your performance.

4. Primary Contact / Team Captain:

Name:

Address:

Town/City:

State:

Zip Code:

Phone: (_____) _____

Cell Phone: (_____) _____

Email Address:

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IACA “ZARA NACHKE DIKHA” PARTICIPATION AGREEMENT

ALL TEAM MEMBERS MUST READ AND SIGN THIS CONTRACT

Each individual participating in IACA – “Zara Nachke Dikha” must read the following statements and sign affirming that they understand the conditions of this competition.

I. I declare that I have read the Guidelines and Rules & Regulations and agree to abide by all information implemented by IACA.

II. I agree that I will not, without the consent of IACA, use the logos, advertisements, or promotions of IACA for personal interests.

III. I understand that IACA has the rights to any music, video, pictures, or other media that may be presented or taken during the show and may use it for any present or future promotional purpose.

IV. I declare that IACA is not responsible for any bodily/personal injury or damage/loss that may occur as a result of participating in IACA – “Zara Nachke Dikha”. I hereby release, discharge and affirm that I will not take legal action against IACA, or Augusta State University if any of the preceding takes place.

V. By signing my name on the following page, I certify that I have read all of the above and understand the terms of this competition.

“ZARA NACHKE DIKHA” PARTICIPATION AGREEMENT

FULL NAME	SIGNATURE	DATE



JUDGING CRITERIA

Each category is scored using a 1-10 scale, with 1 being the lowest, and 10 being the highest. The highest possible score is 100 points. The percentages show a breakdown of the importance of each individual criterion.*

“Energy / Enthusiasm” (30%)

- enthusiasm and energy of performers
- big, powerful, and sharp performance
- facial/body expressions

1 2 3 4 5 6 7 8 9 10

Choreography/ Creativity (25%)

- complexity of dance formations
- complexity of dance moves
- integration of stunts and props
- degree of originality in performance
- innovative use of a theme
- creativeness of costumes

choreography and creativity will be grouped together in the judging process

1 2 3 4 5 6 7 8 9 10

Execution (20%)

- synchronization of performance
- smooth formation transitions
- all dancers execute choreography

synchronization and difficulty of routine may be taken into account together

1 2 3 4 5 6 7 8 9 10

Traditionalism (10%)

- incorporation of South Asian traditions through music/costumes/dance

1 2 3 4 5 6 7 8 9 10

“X-Factor” (15%)

- opening captivates audience and closing leaves lasting impression
- memorable performance
- overall impression of the entire performance
- showmanship

1 2 3 4 5 6 7 8 9 10

Penalties

- Song/music exceeds the limit of 8 minutes -5
- Being late to performance -5
- Failure to remove all props from stage -5

TOTAL SCORE ____ / 100

IACA reserves the right to update any judging criteria that it deems appropriate. Any changes will be explained and posted on the website and team contacts will be notified via email of all changes.



FINAL CHECKLIST/TIMELINE

September 6th, 2010 (Monday)

Spot Reservation Deadline

September 12th, 2010 (Sunday)

*(\$75 non-refundable fee, completed registration form, and completed participation agreement must be **received** by this deadline)*

September 17th, 2010 (Friday)

Teams notified of selection for competition by email and/or phone call to team captain/contact person.

September 24th, 2010 (Friday)

Final roster must be submitted along with a team picture, and electronic copy of your music. (Roster and digital copy of picture must be submitted online.)

October 1st, 2010 (Friday)

Optional Rehearsal, Evening

October 2nd, 2010 (Saturday)

Show Begins at 7 p.m.

All teams must be registered latest by 2 p.m. that day, and be ready at specified time.

CONTACT INFORMATION

For more information or questions regarding the show, please contact either:

Runa Talukdar-Mitra

President, IACA

ntalukdarmitra@ufl.edu

706.836.1543

Geeta Talukdar

Cultural Chairperson, IACA

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