



INDO - AMERICAN CULTURAL ASSOCIATION

(A non-profit organization, ID-581950150)
P.O. Box 204716, Martinez, GA. 30907- 4716

The Indo-American Cultural Association is a non-profit organization that was formed to provide a forum to coordinate the social, cultural, educational, and charitable activities of the Indo-American Community at large. Every Year, the association hosts an “India Day” which is a celebration of the Arts and Crafts, Cuisine and culture of India blended with America. **This year the ‘India Day 2022’ will be celebrated on August 27, 2022, at the Maxwell Theatre in Augusta State University.**

ADMISSION TO THIS EVENT IS \$10/per Person

Modern India stands as one of the most diverse countries in the world, a subcontinent that is home to over 100 languages, over 700 different tribes, every major religion in the world, and to some of the world’s largest cities as well as remote regions with almost no people. India’s diversity is reflected in its religions, ethnicities, customs, and social structures across a population of 1.3bn people and the country’s secular and pluralist approach since its inception has arguably helped India being to realize a “Diversity Dividend”.

IACA donates a sizable part of the funds raised through sponsorship to Augusta State University Literacy Program, Shelter for Abused Children, and Shelter for abused Women. IACA would like to acknowledge \$1,000 contributors as Sponsors and \$500 contributors as Donors. Furthermore, our generous business partners may wish to place advertisement in the colored 8.5” x 11” souvenir.

The rates for placing ads in the souvenir are as follows:

Sponsors: \$1,000 (Full page ad & a sign displayed at the function)

Quarter Page: \$200

Back Cover: \$2500

Half Page: \$300

Inside Front Cover: \$1500

Full Page: \$500

Inside Back Cover: \$1500

There will be audiovisual ads running at the beginning of the show:

Video format - \$500 (1 Min), \$300 (30 Sec.) (.AVI /.MPEG/.MOV format) Exhibit display tables (8' X 8') - \$300 (Free for Non-Profit)

The advertisement requests can be forwarded to iacacsra@gmail.com until August 1, 2022.

Thanks for your support.

Sincerely,

IACA Team (Board of Directors and Executive Committee)